

## WHAT IS TOT RAVAL?

Fundació Tot Raval is a private foundation formed by 59 organisations (entities, business, institutions, individual members...) from the Raval neighbourhood, which:

- Encourages the community work, the coordination and the communication between the different agents which act in the neighbourhood.
- Gives support to initiatives which come from the entities, strengthening the relation between all associations.
- Promotes the neighbourhood awareness, as it promotes the initiatives which come from Raval.
- Works with more than 180 organisations and services, most of them from the neighbourhood, which take part on its projects.

The aim of Tot Raval is to contribute to the improvement on life quality in the Raval, by the community work and the complete vision which has a bearing on social, cultural, economic and commercial fields.

Tot Raval is a unique model because of the heterogeneity of its members and the diversity of its workings groups, and it has received recognition as the first Civic Foundation in Spain.

## TOT RAVAL MEMBERS

A. Acció Social Montalegre  
A. d'Amics, Veïns i Comerciants de la Rambla  
A. Casal dels Infants del Raval  
A. de Comerciants del Mercat de la Boqueria  
A. Consell Islàmic Cultural de Catalunya  
A. Cultural, Educativa i Social de Dones Pakistaneses - ACESOP  
A. de Dones per a la Inserció Laboral - SURT  
A. Educativa Integral del Raval Estel d'Assís  
A. Estel Tapia  
A. per a Joves TEB  
A. de Mestres Rosa Sensat  
A. per a la Promoció i Inserció Professional – APIP  
A. Ravalnet – Xarxa Ciutadana del Raval  
A. Sociocultural Ibn Batuta - ASCIB  
A. de Treballadors Pakistanesos  
Bagués Masriera S.A. (Joieria Bagués)  
Biblioteca de Catalunya  
Càritas Diocesana de Barcelona  
Centre de Cultura Contemporània de Barcelona – CCCB  
Col·legi de Notaris de Catalunya  
Escola Massana  
Federació d'Associacions de Comerç i Entitats del Raval “Eix Comercial del Raval”  
Foment de les Arts i del Disseny - FAD  
Foment de Ciutat Vella S.A.  
Fundació Centre Obert Joan Salvador Gavina  
Fundació CIDOB – Centre d'Investigació de Relacions Internacionals i Desenvolupament  
Fundació Escó  
Fundació Gran Teatre del Liceu  
Fundació Maria Aurèlia Capmany  
Fundació Privada Ficat  
Fundació Raval Solidari  
Fundació Romea per a les Arts Escèniques  
Fundació Taller de Músics  
Germanes Oblates – El Lloc de la Dona

Impulsem SCCL  
Institut d'Estudis Catalans  
L'Escola de Músics i de Juan Pedro Carrero  
La Paloma  
Museu d'Art Contemporani de Barcelona – MACBA  
Museu Marítim de Barcelona  
Penya Blaugrana Sant Pau-Raval  
Regesa  
Unió General de Treballadors - UGT  
Unió Sindical Obrera de Catalunya – USOC  
Universitat de Barcelona  
Xamfrà – Centre de Música i Escena  
Sr. Emili Alvarez Costa  
Sr. Jaume Badia i Pujol  
Sra. Katy Carreras-Moysi Carles-Tolrà  
Sra. Rosa Cullell Muniesa  
Sra. Macarena G. de Vega  
Sra. Rosa Gil Garcia  
Sr. Jordi Labanda Blanco  
Sr. Francesc X. Mallafré (Edicions 62)  
Sra. Paz Molinas Sans  
Sr. Enric Pantaleoni Andreu  
Sra. Nuria Paricio Paricio  
Sr. Joan Subirats Humet  
Sr. Emili Sarrion i Avinent

## **RAVAL COMUNITARI**

Raval Comunitari is a program which includes all those actions which make the community work possible and, also, strengthens the associative network in the Raval on social, cultural, economic and commercial fields, always working in a transverse way.

The Fundació is based on the implication of the different agents of the territory, in order to define, concrete and execute communal actions in the neighbourhood in different fields. Such as:

- **Boosting the governing organs and the working fields** (Council, Committee, Commissions and working groups). Tot Raval has 4 commissions and 32 working groups to develop different projects.
- **CAM Raval Program:** It is a global intervention program in the neighbourhood, funded by Obras Sociales de Caja Mediterráneo (CAM). On its second edition, it has funded 6 projects organised by 11 entities.
- **Volunteering:** This project has just started in order to give support to those entities which require volunteering.
- **Canalization of donations and services for the neighbourhood.**
- **Give support to neighbourhood activities:** In 2008, 51 projects have received its support.
- **Student and expert visits:** Along this year, Tot Raval has provided knowledge about the neighbourhood and their own work to more than 30 visitors (students, teachers and administration representatives).
- **Participation as speakers in conferences:** Tot Raval's team has taken part in 24 conferences.

## **SOCIAL field**

### **Education and Community Program**

It is a program boosted by 21 organisations from the social and educative field which work on communal matters related to education, based on the proposals which come from the *Diagnóstico: Infancia, Adolescencia y Familias del Raval* (Diagnose: Childhood, Teenage and Families of Raval). It promotes the participation and coordination with other networks and services of this same field (Plan Educativo de Entorno, Fórum de Educación Inmigración, Proyecto Educativo de la Ciudad, amongst other projects).

### **Reading Network**

It is a network formed by 16 social and cultural organisations whose work is to promote the like for reading amongst children and teenagers from the Raval.

- Child's Program: they have created a character, "Leo, la Ravalnauta", to boost activities which promote reading. These activities are coordinated by libraries, amongst others.
- Formation and Advice Program for educators, in order to make them aware of the child and teenage literature novelties (assistance of 27 educators).
- Development of activities in the public space in relation to reading.
- Beginning of the actions aimed to boost the program for the youth (workshops of youth journalism).
- 756 child and teenagers who have participated in lecture boosting activities.

### **Itaka at the Raval, integral itineraries for teenagers**

A pilot project boosted by 6 entities which pretends to design and, also, to implement a communitarian methodology to improve the participation of the teenagers aged between 16 and 18, by the coordination of educative, social and working entities of the neighbourhood. The boosting entities take part in the whole process, contributing to it with its knowledge and the intervention models they use.

- Creation and construction of this new methodology which is structured in three main themes:
  - o Tutorship, orientation and accompaniment of teenagers in risk of social exclusion who are aged between 16 and 18.
  - o Design and implementation of the computing tools which are based on intervention protocols.
  - o Presentation and spreading of the pilot experience and the new practices.
- Design and preparation of the communitarian intervention protocols and handbook.
- In 2009 this pilot project will be implemented by a group of 25 teenagers.

### **Coexistence dialogs**

It is a project in which 12 entities participate in order to favour the constructive dialog between shopkeepers, neighbours, and sexual workers, with the aim of finding valid solutions for everyone.

- Situation's analysis by means of making interviews to representatives of different groups (entities, neighbours, sexual workers and shopkeepers).
- Legislation's analysis of current prostitution laws.
- Search of local, national and international experiences which can help the learning.
- Preparation of a political and strategic map in order to inform and explain the working process and to improve relationships.

## **OCCUPATIONAL field**

## **Raval working network**

This Network includes 21 entities from the occupational field. Its intention is to unify efforts, optimize sources, favour the mutual acknowledgement and give job opportunities to those who are in risk of social exclusion and are willing to work.

- Coordination and regular information exchange between the members of the network. Creation of an on-line platform [www.xarxalaboralraval.org](http://www.xarxalaboralraval.org), which allows the management of job offers, courses information and news of the business sector.
- Mediation between traders associations and businesses in order to collaborate in business internships and job insertion:
  - o Signing and agreement with the Fundació Barcelona Comerç and the group Focus.
  - o Creation and distribution of an informative pamphlet explaining the services that the Network offers to the different business.
- Development of the formative lines of the shop assistants and the internship period (53 people have participated in the courses; 36 people have participated in the internships).
- Thanks to Network's actions 43 people have been job inserted, since may 2008.

## **Ravaltex**

It is a social insertion enterprise managed by the Fundació SURT which aim is to improve the formation and job insertion of those women who are in vulnerable working and social situations while they guarantee quality job to clients. The business activity is tailoring, they put the final touches to clothes, make fabric samplers and do dressmaking for fashion chains, businesses, civil services, designers and private clients.

- At the present time there are 29 women working in Ravaltex.
- Preparation of the Plan Estratégico 2008-2010 (Strategic Plan 2008-2010) and the Plan de Captación de Fondos (Fund-raising Plan).
- Development of insertion trajectories.
- Productive processes consolidation and beginning of the quality certification process.

## **ECONOMIC AND COMMERCIAL field**

### **Economic study of Raval**

It is a detailed and methodical analysis which provides figures about the trade in the Raval (supply, demand, commercial urbanism and associationism) and its evolution. A very important tool in order to trace the acting lines in this field.

- Presentation of the economic study 2006-2007.
- Preparation and spreading of 300 copies of the study's synthesis, and 40 copies of the whole study.

### **Economic and commercial development**

It is a program which includes actions aimed to revitalize the neighbourhood economically.

- Formation and information addressed to retailers.
- A program to give advice, formation and inclusion in the associative frame of the immigrant shopkeepers.
- Monitoring of the urbanization of Pl. de la Gardunya (Gardunya's square).
- Giving information and assessing town councils and research centres in relation with the methodology used.

### **Boosting traders associations**

It is an innovative project which boosts the inclusion of retailers in the associative network and also promotes their links with the neighbourhood. The project focus its attention on the creation, revitalisation or the empowerment of traders associations, which are representative of the cultural and commercial variety of the street.

- Stimulation of 4 associations of shopkeepers.
- Prediagnose of the 2 commercial areas.
- Support the sociocultural activities of the different shopkeeper associations.
- 700 shopkeepers have benefit from the project, 250 out of the 700 are immigrants.

### **CULTURAL field**

#### **Raval(s), Cultural festival in the Raval**

Last year, 2008, the 6th Raval(s) festival was celebrated. The aim of this festival is to show the different *Ravals* which exist in the neighbourhood. It is a cultural communitarian stimulating process which lasts seven months and involves more than 100 entities from Raval which work in the cultural, artistic, social and educative fields.

- Direct participation in the organisation of 108 entities and, also, 1,370 persons (musicians, people responsible for the workshops, singers, educators, etc.).
- 10,180 visitors in the more than 50 activities carried out during the Festival, celebrated between the 13th and the 16th November.
- Organisation of intercultural activities.
- Increase in the involvement of the associative frame, the cultural groups and the education centres.

#### **Sant Jordi in the Raval (Saint George Day in the Raval)**

Celebration of the Diada de St. Jordi in the Rambla of the Raval with the participation of the entities, education centres, services and shopkeepers of the neighbourhood. The intention of this project is to share the traditions of the feast in the street with the neighbours, creating a space where the different cultures that live together in the neighbourhood can be shown and, also, generating a festive meeting point that invites the rest of Barcelona to come around the neighbourhood in order to lay an intercultural and different Sant Jordi.

- Execution of a fair with roses, books and craft products in the Rambla of Raval, with performances and workshops for different ages.
- 46 organisations and 240 persons were involved in the execution of the feast.
- The celebration had more than 2,400 visitors.

### **Culture in Situ**

This project involves different rapprochement actions between the main cultural institutions of the Raval, the neighbours and the neighbourhood organisations.

- Organisation of itineraries, guided visits and activities with the collaboration of 21 groups and cultural centres, with the assistance of 7,185 persons.
- Support and collaboration in the organisation of 11 cultural projects of the neighbourhood, to which 7,170 persons have assisted.
- 3,624 persons have been able to enjoy from the activities which were offered within the framework of the agreement signed with the Liceo during the year 2008.

## **Giving colour to the Raval's shutters**

It is a project shared between 3 entities and a shopkeepers association which essentially pursues strengthening and improving the relationships between youth, shopkeepers and neighbours by means of creating an artistic work. The teenagers paint the shutters of the shopkeepers after assisting to an educative actions program, to workshops executed by artists and visiting the shopkeepers.

- 22 teenagers have participated in the 4 groups which have painted 7 shutters.
- 30 shopkeepers have applied for participating in the project.
- Organisation of a photograph exhibition and execution of a calendar of the shopkeepers association which shows the painted shutters.

## **COMMUNICATION**

It is a project which has different means to offer quality information about the neighbourhood and to spread the activity of the associative frame.

- Preparation of the *Tot Raval Informa*, which counts with more than 1,000 addresses, with 237 activities of 157 different entities.
- Publication of 13 announcements in *El Periódico* about the activities of the neighbourhood and of the *Fundació Tot Raval*.
- Execution of communication and collaboration campaigns with local media in order to announce different events organised by the *Fundació* or by other entities of the neighbourhood.
- The making of the monographic which is published on the 12<sup>th</sup> of November in *El Periódico* (150,000 copies), about the different cultures in the Raval.
- 88 direct appearances of the *Fundació Tot Raval* on the newspapers, radio and television.
- Dealing with the demands of information which come from the newspapers, radio, and television about neighbourhood topics.

In 2008 the *Fundació Tot Raval* counted on the funding and contributions from: Ajuntament de Barcelona, Diputació de Barcelona, Generalitat de Catalunya, Ministerio de Trabajo y Asuntos Sociales, Foment de Ciutat Vella, MACBA, CCCB, Gran Teatre del Liceu, Regesa, Museu Marítim, Col·legi de Notaris, COPCISA, CEDINSA, Transmaber, *El Periódico*, Focus, Grup 62, *Diari El Raval*, *El Mirador de l'Immigrant*, Cercle del Liceu, Consorci per a la Normalització Lingüística, Consorci de Biblioteques, *Fundació Bofill*, *Fundació Acsar*, Premi Nafent, Renta Corporación, CAM-Caja del Mediterráneo, La Caixa, Caixa de Sabadell, Caixa de Catalunya, Casa Leopoldo, Infasystem, contributions from individuals members and some other donors.

On the other hand, the projects of *Tot Raval* were possible thanks to the involvement and support of all the organisations and persons which belong to the different working groups, as well as the collaboration of the volunteers and the internship students in the *Fundació Tot Raval*.